

SPONSORSHIP PROSPECTUS





#### Venue

ExpoRio CIDADE NOVA - Rio de Janeiro

#### **Opening Ceremony**

Nov, 18 2025, from 09:00 to 11:00

#### Contact

rio25@sbgf.org.br https://rio25.sbgf.org.br

Open Sponsorship packages
Booths rental
Call for abstracts
Registrations





## **Confirmed Sponsorship**



MASTER SPONSOR





TITANIUM





DIAMOND



PLATINUM











GOLD







## Rio'2025 at a glance

ExpoRio CIDADE NOVA - Rio de Janeiro

Tuesday, Nov 18 Wednesday, Nov 19 Thursday, Nov 20

v. July 08 2025

#### **OPENING CERIMONY**

**MAIN PLENARY** 

Nov 18, from 09:00 to 11:00

SPONSORED BY





#### **TECHNICAL SESSIONS**

**8 SIMULTANEOUS ROOMS** 

Nov 18, from 11:00 to 17:00 Nov 19, from 09:00 to 17:00 Nov 20, from 09:00 to 17:00

#### **STRATEGIC PANELS**

2 SIMULTANEOUS PLENARIES

Nov 18, from 14:00 to 18:00

Nov 19, from 09:00 to 18:00

Nov 20, from 09:00 to 18:00

#### **EXPOGEF**

**BOOTH AREA OVER 1000 M<sup>2</sup>** 

Nov 18, from 11:00 to 19:00

Nov 19, from 10:00 to 19:00

Nov 20, from 10:00 to 19:00



# **EXPOGEF** floor

ExpoRio CIDADE NOVA Rio de Janeiro

#### **PLENARIES**

*Main Plenary:* Opening Ceremony

- SPONSORED BY





2 Strategic Plenaries:

**Technology** Plenary and **Sustainability** Plenary

- √ 45 Booth's at 1055 m²
- ✓ Opening Ceremony
- √ 8 Simultaneous Technical Rooms
- ✓ 8 Pre-Congress Short Courses

- ✓ Poster Sessions
- ✓ GeoMamas
- ✓ Support to EXPOGEF
- ✓ Media Room









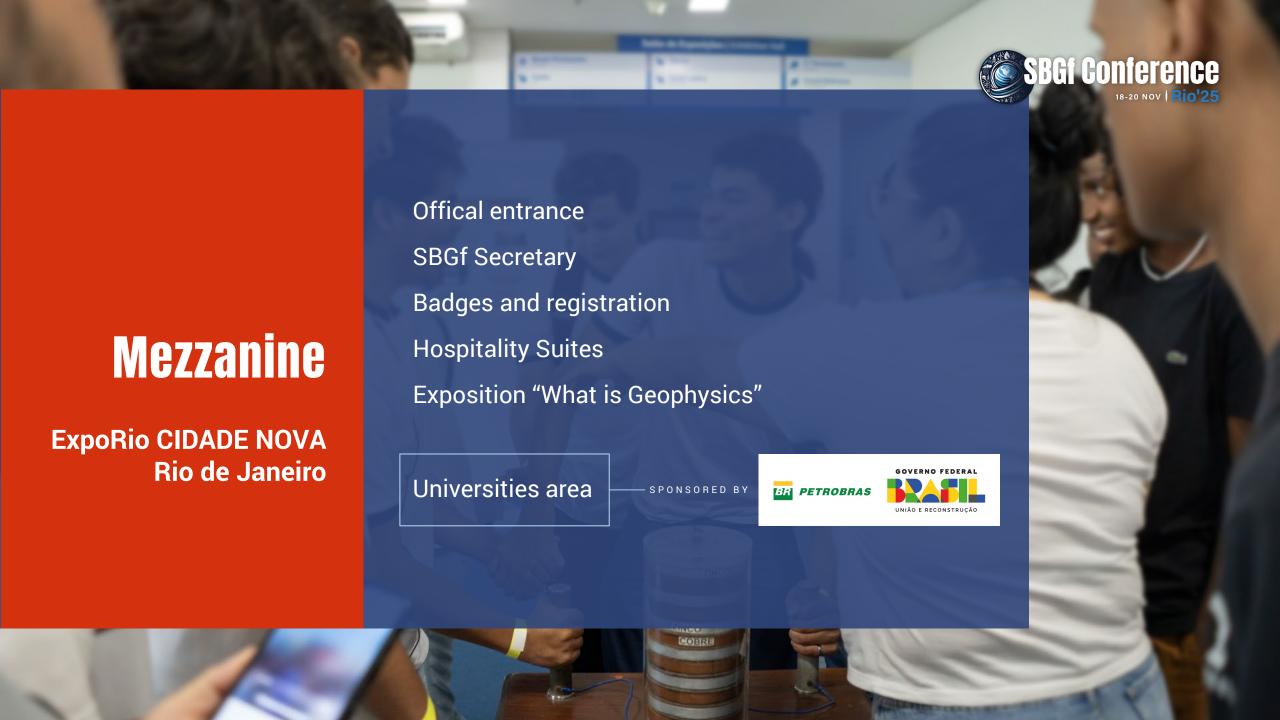
#### **Themes**

#### **Geophysical Innovation and Trends:**

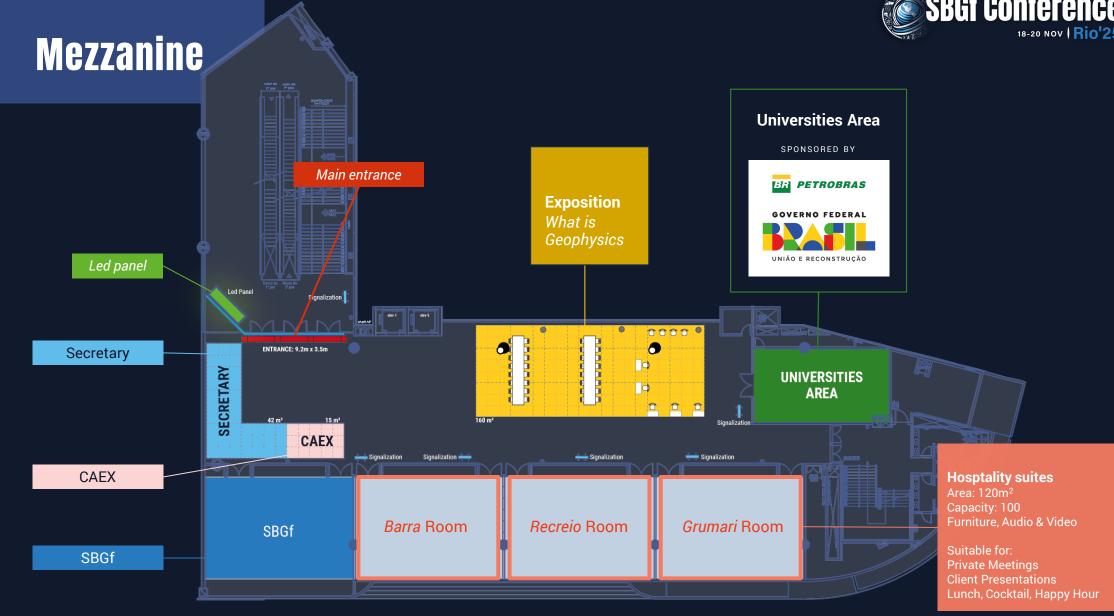
- Higher Efficiency, Lower impact Data Acquisition
- Oil & Gas onshore Exploration and Production
- Geophysics in Pre-Salt plays
- Reservoir Geophysics
- Mature Fields Revitalization
- Equatorial Margin
- Frontier in Near Surface Geophysics
- Mining Geophysics
- Energy Transition and Diversification
- R&D in Geophysics

#### **Broad Themes:**

- Seismic Methods I (Seismic acquisition, Rock Physics and Petrophysics, AVO analysis)
- Seismic Methods II (Seismic inversion, FWI, 4D seismic)
- Potential Methods
- Artificial Intelligence in Geophysics
- Remote Sensing
- Computational Geophysics
- EM and Electrical Methods
- Multi-Physical Methods
- Brazilian Seismology Symposium
- Rock Magnetism







SBGf Conference
18-20 NOV | Rio'25

## Sponsorship portfolio

High value added on Sponsorship packages

MASTER SPONSOR



MENU	TITANIUM	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
CDONCORCHID COCTE	R\$ 250.000	R\$ 170.000	R\$ 125.000	R\$ 75.000	R\$ 45.000	R\$ 25.000
SPONSORSHIP COSTS	US\$ 41,666	US\$ 28,333	US\$ 20,833	US\$12,500	US\$ 7,500	US\$ 4,166
Standard Booth (m²)	64	48	36	-	-	-
Delegate SBGf Rio'25	30	20	10	10	6	4
Registration EXPOGEF 3 days	60	40	20	30	20	10
Registration Course	10	6	4	3	2	1
Individual Dinner Ticket	20	15	10	4	4	4
Event Dinner			-		-	-
Gourmet CoffeBreak at Lounge		-	-		-	-
Rio Beach Snacks Experience, after Opening Ceremony	-	-		-		
Pre-Congress Short Course (8 Courses)	•	-	-	-	-	-
One Technical Session (8 Sessions)		•	-	-	-	-
Advertise at SBGf Rio'25 Special Edition Bulletin	1 page	1/2 page	1/4 page	1 page	1/2 page	1/4 page
Advertise at SBGf Rio'25 Technical Program	1/2 page	1/4 page	1/8 page	1/2 page	1/4 page	1/8 page

\* US\$ 1 = R\$ 6 (Conversion rate for reference only).



## Booth

Rental fee for single booth includes basic assemble walls, table, chair, electricity, carpet, logo.



			Booth				M²	Full Delegates	EXPOGEF 03 days	EXPOGEF 01 day	SPOT ON COURSES	COST R\$	COST US\$
SOLD	7 5010	SOLD	SOLD	SOLD	Booked	corp	9 m²	1	2	2	1	R\$ 20.000	US\$ 3,333
sold	SOLD Rooked	sold sold	SOLD	sold	solo	SOLD	16 m²	2	4	4	2	R\$ 36.000	US\$ 6,000
sold 33	2 34	35	36	SOLD	31	32	24 m²	4	6	6	4	R\$ 56.000	US\$ 9,333
37	sold	sold	45				32 m²	5	8	8	5	R\$ 78.000	US\$ 13,000



## Marketing

Portfolio of items available to expose your brand.

ITEM		COST R\$	COST <i>US\$</i> *
Naming Rights on Plenary with Live TV Studio (2 Plenaries)	Exclusive	R\$ 120.000	US\$ 20,000
Badge String	Exclusive	R\$ 30.000	US\$ 5,000
Gourmet Coffe Break at Lounge	Shared	R\$ 25.000	US\$ 4,200
Led Panels (5 Panels, value per panel)	Exclusive	R\$ 25.000	US\$ 4,200
One Technical Session (8 Sessions)	Exclusive	R\$ 20.000	US\$ 3,500
Poster Sessions	Exclusive	R\$ 20.000	US\$ 3,500
Expo "What Is Geophysics"	Exclusive	R\$ 20.000	US\$ 3,500
Event Dinner	Shared	R\$ 15.000	US\$ 2,500
Pre-Congress Short Course (8 Courses)	Shared	R\$ 5.000	US\$ 835
GeoMamas	Shared	R\$ 5.000	US\$ 835
Rio Beach Snacks Experience, after Opening Ceremony	Shared	R\$ 5.000	US\$ 835
Hospitality Suite - Price per period upon availability.	Exclusive	R\$ 5.000	US\$ 835
Totem signaling (14 Totens)	Exclusive	R\$ 2.000	US\$ 335

#### Advertise at the SBGf Publications (Prices per request):

- ✓ SBGf Rio'25 Technical Program
- ✓ SBGf Rio'25 Special Edition of the SBGf Bulletin

<sup>\*</sup> US\$ 1 = R\$ 6 (Conversion rate for reference only).

<sup>\*\*</sup> Private Room 120m², fully equiped with furniture, audio, video, dedicated operator, suitable for meetings, luncheon, cocktail, technical lecture, demos. Price per period upon avilability, right to free entrance and EXPOGEF day visit.

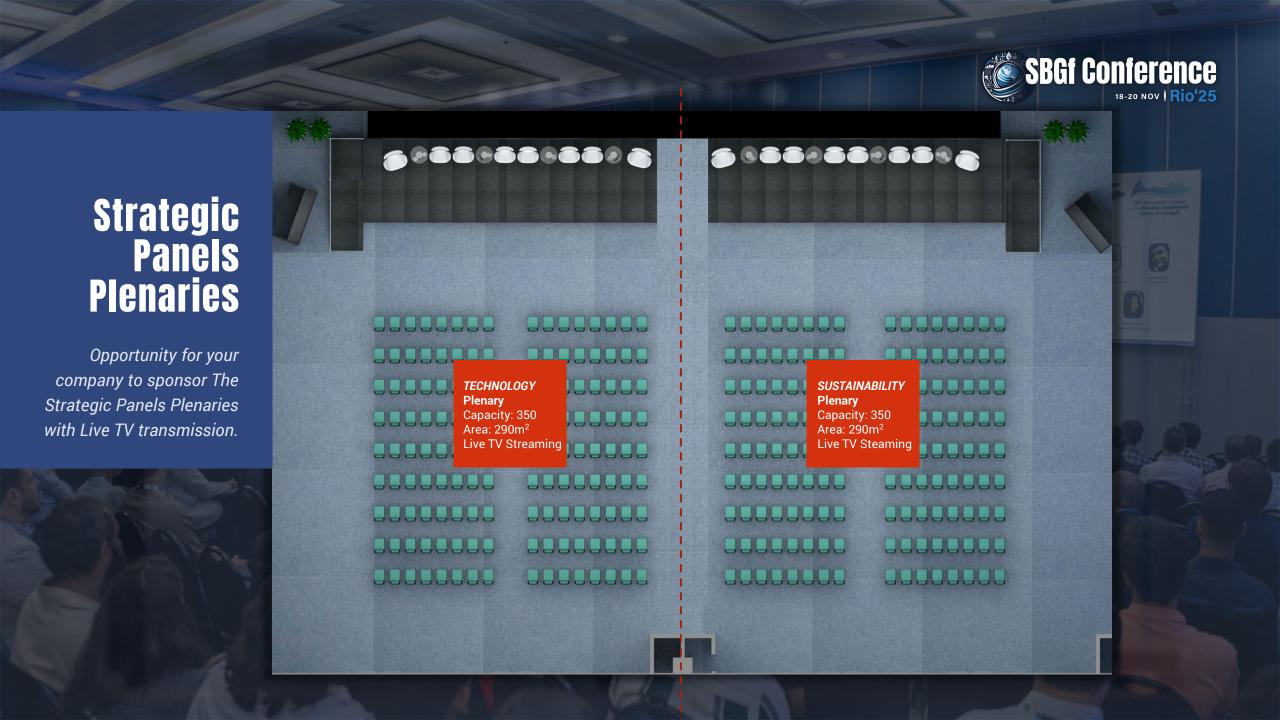


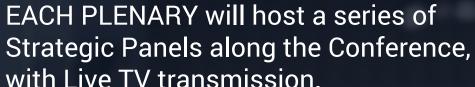
## Main Plenary

The main plenary, at EXPOGEF floor, will host the Opening Ceremony with Live TV transmission













WORLDWIDE recognized scientists and companies will participate along the Round Tables and Keynote Speakers Sessions will address valuable themes for our sustainable development.

# Expose your brand 5 Led panels











## Tie your brand to Poster Technical Sessions







## Technical Sessions

Opportunity to sponsor one out of eight rooms for Technical Oral Sessions







## Lounge

Confortable spot on the center of the Exposition, in front of Technical Rooms. Perfect for network, meet old friends and make new ones.









# EXPOSITION WHAT IS GEOPHYSICS

The "What is Geophysics?" exposition, promoted by the **Brazilian Geophysical Society** (SBGf), is an educational initiative aimed at introducing basic education students to the fascinating field of geophysics through engaging experiments and talks. Last year, we had the pleasure of welcoming over 300 students from Rio de Janeiro, providing them with hands-on experiences and insights into this dynamic scientific discipline.



### RIO'25 Technology



## cvent

# Symplä

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#### PAPERS Cvent



# cvent

The Abstracts will be managed with Cvent Platform



#### PAPERS Cvent



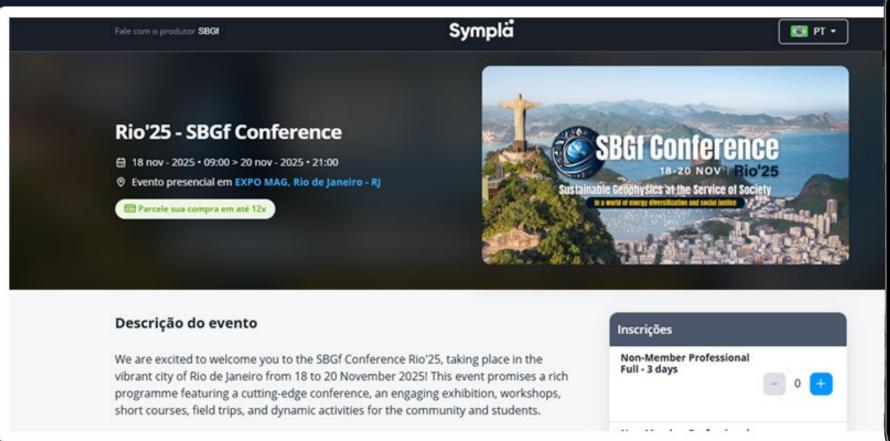
Abstracts upload and management by any device





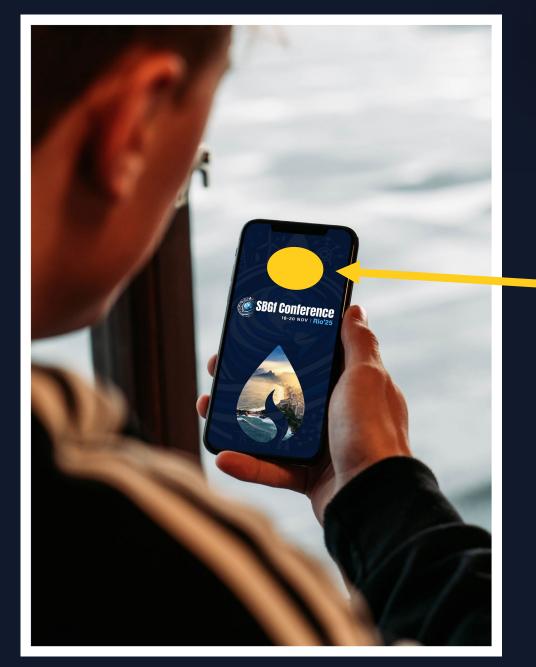
### REGISTRATION Sympla













Rio'25 App sponsorship by R\$45.000,00 US\$7,500.00



**Rio'25** 















SBGf

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Demonstrar interesse

Agendar reunião

S Fale com a gente

Brazilian Geophysical Society (SBGf) is dedicated to oting the advancement of geophysics in Brazil through the rization of high-quality events and conferences. These is serve as a platform for knowledge exchange, showcasing itest innovations, research, and technologie in the field. By

ing together professionals, researchers, and students, fosters collaboration and strengthens the geophysical nunity. From symposiums to workshops, the society plays a

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ophysics Events | Non-profit Org











Matchmaking System to Help Participants Find the Lectures and Activities That Best Align with Their Interests

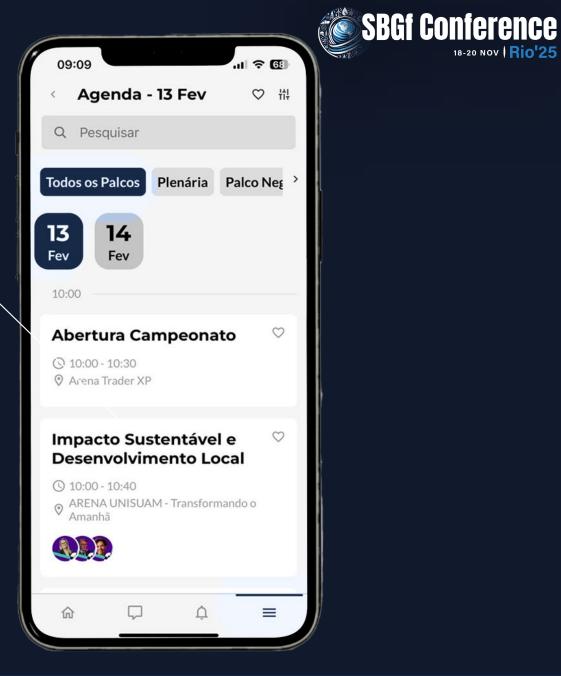


- Company name, logo, mission
- Products and Services
- Social media links
- Contact details
- Promotional videos
- Meeting agenda



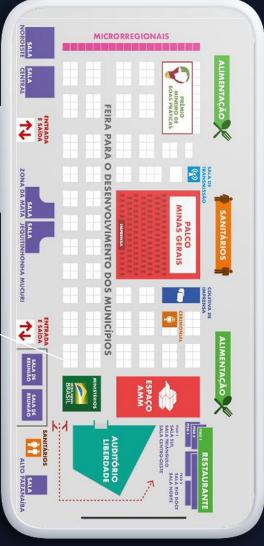


Individual Agenda with customized recommendations For every user



Exposition Map With all activities







- Delegate Login and Agenda
- Event Program
- Event Social Media
- Networking features
- Gamification, Quiz
- Data Collection
- Exhibitor Space



19<sup>th</sup> International Congress of the Brazilian Geophisical Society & Expogef 2025

Get in touch to be part of the largest Geophysics event in Latin America and one of the largest in the world!

www.rio25.sbgf.org.br | rio25@sbgf.org.br
@ sbgf.geof | in SBGf

